

SHOW-ME ECHO

EXTENSION FOR COMMUNITY HEALTHCARE OUTCOMES

VAPING, TOBACCO, & NICOTINE TREATMENT PROMOTING CESSATION EFFORTS AND BEST-PRACTICES



ACCESS TREATMENT EXPERTS AND PROVIDERS ACROSS THE STATE

ECHO uses videoconferencing to provide a combination of best-practice tools and strategies to achieve optimum and equitable health outcomes. Multidisciplinary teams collaborate with experts in interactive, case-based learning sessions to explore solutions to address vaping, nicotine, and tobacco use challenges. These virtual sessions occur **every 2nd and 4th Wednesday of the month from Noon to 1:00 p.m.** at no cost to participants.

GOALS AND OBJECTIVES

- Utilize best-practice strategies to assess individuals for vaping, tobacco, and nicotine use and exposure
- Provide or refer to best-practice treatments including behavioral counseling and pharmacotherapy
- Increase quit attempts and reduce vaping, nicotine, and tobacco use among identified users
- Advocate for tobacco control policies and reduction in barriers to treatment at the school, healthcare system, local, state, and federal levels

TOPICS FOR LEARNING AND DISCUSSION:

- Neurobiology of Nicotine Dependence
- MO HealthNet Cessation Billing
- Pharmacotherapy
- Motivational Interviewing
- Behavioral Strategies
- Adolescents and Vaping
- Relapse Prevention Strategies
- AND MORE!



MEET OUR HUB TEAM

Jenna Wintenberg, PhD, MPH, CHES, TTS
Health Care System Cessation Facilitator
University of Missouri - Columbia

Jim Brawner MEd, NCTTP
Community Education/Support
Cox Health

Li-Shiun Chen MD, MPH, ScD
Psychiatrist/Tobacco Cessation/Implementation
Washington University School of Medicine & Siteman Cancer Center - STL

Bettina Drake, PhD, MPH
Health Equity Research and Outreach
Washington University School of Medicine & Siteman Cancer Center - STL

Kevin Everett, PhD
Tobacco Control Interventions
University of Missouri - Columbia

Brett Froeliger, PhD
Cessation Neurosciences
University of Missouri - Columbia

Valerie Howard, MSW
State Program Expert
Missouri Department of Health and Senior Services

Heather Lyons-Burney, PharmD, TTS
Pharmacist
UMKC School of Pharmacy - Springfield

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Pediatric Tobacco Prevention
Children's Mercy - Kansas City

Bill Snook, MEd
Public Policy
Kansas City Health Department

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